



Earth's Miracle Minerals

| Deb Markham

Mineral makeup is the newest buzzword in the cosmetic world, but men and women in civilizations around the globe have been using earth minerals in their beauty regimen for centuries.

Hieroglyphics suggest the origin of natural makeup evolved in an effort to protect the skin from the sun. Cleopatra and her Egyptian ancestors left record of their daily ritual of application. Today, mineral makeup is virtually exploding on the beauty scene. Just like the Egyptians, cosmetic manufacturers and customers are discovering the best ingredients for the skin come straight from the earth.

What sets natural mineral makeup apart from synthetic imposters?

It's what's not in the contents. Mineral makeup is all-natural and free of parabens and comedogenic (pore clogging) and other ingredients added during production, such as artificial dyes, perfumes and irritants.

The natural mineral compounds are inert substances, meaning that they do not cause chemical reactions when they make contact with the skin. They will not clog pores or support the growth of bacteria and will not cause irritation to conditions such as acne or rosacea.

These minerals work as **anti-inflammatory** properties to help keep the **skin hydrated** and **allow the skin to breathe** and function normally. They contain titanium dioxide and zinc oxide, both of which function as **natural sun blockers** that reflect and diffuse light.

With all of these benefits that mineral makeup has to offer, you gain more than just a pretty face, the natural approach enhances beauty and skin health.



Call to schedule your **free make-over** with Marge and be introduced to **jane iredale mineral makeup**.



welcome! Marge Nicolai

Marge Nicolai has joined Enza Medispa as a skin care clinician. She is no stranger to Enza. Marge owned a salon in Whitehall for almost 20 years, where she carried the Enza Essentials skin care products. Marge says "I'm excited to be back in an environment where I'm assisting my clients in looking their very best." Her services include facials, microdermabrasion, lite chemical peels, sugaring and waxing, as well as skin care and makeup consultation.

You're invited to schedule an appointment with Marge for a complimentary consultation. Come experience our line of *Enza Skin Care Essentials* products, the outstanding *Jane Iredale mineral makeup* and medispa skin rejuvenating services. The positive results will speak for themselves.

Call 715.832.1774 to set up an appointment.
See page 7 for special offer with hydrating facial.

jane iredale product showcase lip crayons



There's nothing like a fresh box of crayons to feel like a kid, again. Jane Iredale has created a special grown up version just for you.

Creamy, mineral-based crayons for enhancing the shape and color of the lips. Easy, comfortable application. Sheer, buildable color to define and enhance the lip line in shades of Tempting (shimmering rose-pink) Tasty (brick red) Juicy (warm melon) Luscious (neutral mauve) and Naughty (neutral berry). Botanical oils and waxes moisturize and condition. Box includes a specially designed sharpener to keep your crayons clean and precise.

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